

**Alaska WIC Program  
FY07 Goals, Anticipated Outcomes, and Objectives**

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**Caseload**

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**Goal 1**

Meet or exceed federal caseload targets

Anticipated outcomes

Provide nutrition services based on researched and documented needs.

Objective: 1. To identify potential caseload and service delivery areas

Objective: 2. To identify outreach methods to support caseload increases

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**Cost Efficiencies**

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**Goal 2**

Assure program continuity in the face of flat federal funding

**Anticipated Outcomes**

High quality nutrition services should be provided at the point of need, utilizing appropriate technology, collaborative efforts--such as through consortiums--and using accurate data to improve services and efficiently manage program costs.

**Objective 1:** To achieve program efficiencies in administrative costs

**Objective 2 :** To determine clinic operation standards

**Objective 3:** To support program compliance of federal/state policies and guidelines

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**Quality Services**

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**Goal 3**

Develop quality nutrition services for clients in compliance with federal requirements

**Anticipated Outcomes**

Nutrition services staff deliver friendly, streamlined, and client centered services

Nutrition education messages and materials contain consistent and concise messages to promote positive behavior changes and improve long term health status at all ages of life.

Partnership with authorized vendors assures clients are able to buy appropriate

**Alaska WIC Vision:**

**“To support Alaskan families in making nutrition decisions for life-long Health and Wellbeing.”**

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supplemental foods in a supportive and respectful environment.

**Objective 1:** To implement the Revitalize Quality Nutrition Services (RQNS) recommendations

**Objective 2:** Nutrition education that follows federal guidelines and is culturally sensitive.

**Objective 3:** To support other USDA Alaska nutrition education program initiatives and develop collaborations (SNAP)

**Objective 4:** To increase statewide breastfeeding rates

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### **Overweight Children**

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#### **Goal 4**

Reduce the Prevalence of Overweight and Obesity among Alaskan Children and Adolescents (Healthy Alaska 2010 Nutrition Indicator #2)

#### **Anticipated Outcomes**

Nutrition services should be based on researched and documented needs

Nutrition services help build participants' healthy life skills

Nutrition education targeted at young children should recognize and support the parents and elders role and cultural differences as gatekeepers of their children's health status

Disparities in nutrition status among special populations should be eliminated

**Objective 1:** To measure and quantify the progress of reducing childhood obesity in Alaska WIC clinics.

**Objective 2:** To develop consistent, concise nutrition education messages that are based on current nutrition research, are cost effective and are applicable to all clients.

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